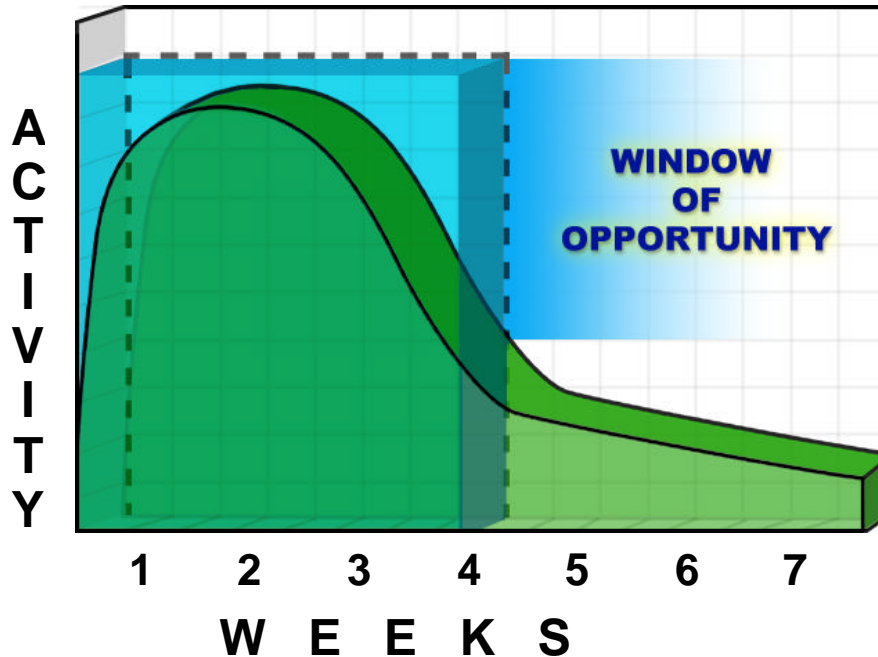


Market Activity vs. Time



*Precision Pricing is most important
in the early days of marketing*

*"Testing the Market" closes the
WINDOW OF OPPORTUNITY*

Benefits of Precision Market Pricing

Faster Sale

Better exposure to Agents and Buyers

Better response to Advertising

Attracts higher offers or multiple offers

More money to seller

Less inconvenience

Less risk of market condition changes